

**VISIT TO
KENYATTA UNIVERSITY, KENYA**

7 to 12 October 2024

PROFESSOR SOFIA ASONITOU

This visit was done in parallel with visiting UNITED STATES INTERNATIONAL UNIVERSITY AFRICA.

The purpose of the visit was to meet and discuss with professors of Kenyatta University and extend cooperation in the fields of business and accounting.

We had fruitful discussions with teachers from diverse fields who guided me to Kenyatta University, an old and important higher education institution in Kenya.

I had the opportunity to visit the library, the students' centre, the sports establishments, the Innovation and Entrepreneurship Hub and the Prototyping Centre. There, the prospective entrepreneurs explained their projects and plans for funding and promoting their ideas further to the market.



Visiting Prof Esther Kagure, Director of Global Tourism Resilience and Crisis Management Centre



In the Incubation centre, Prof. Kagure, Prof Asonitou, Prof. Kennedy



In the prototyping centre, where students create their “product”



With teachers of Kenyatta University in the Department of Global Tourism Resilience and Crisis Management Centre Eastern Africa



With Prof. Kennedy, in the entrance of Kenyatta University, Nairobi, Africa