

## Erasmus + International 13-17 September, 2021

Activities Report during my visit in Kenya

I am really indebted by the amazing hospitality of our colleagues. It was a fruitful and creative visit, and the main highlights for the week 13-17 September are below:

### 1. Courtesy Call to Vice Chancellor, Kenyatta University, tour around KU including GTRCMC-EA, KU

Participants:

- Prof Paul Wainaina - Vice Chancellor, Kenyatta University
- Prof Elijah Gitonga – Dean, School of Hospitality, Tourism and Leisure Studies
- Prof John Mugubi – Dean, School of Creative and Performing Arts, Film and Media Studies
- Dr Esther Munyiri – Director, Global Tourism Resilience and Crisis Management Centre – Eastern Africa
- Dr Mildred Nawiri – Director, Centre for International Programmes and Collaborations
- Dr Albert Kariuki – Chairperson, Department of Hospitality and Tourism Management
- Mr Kennedy Monari - Global Tourism Resilience and Crisis Management Centre – Eastern Africa - Board
- Prof Vicky Katsoni

Discussion and Outcomes

- Tourism is the 2nd highest source of income in Greece from Shipping
- In a population of 11 Million, there are 4,000 students taking Tourism at the University of West Attica, which is the largest trainer of tourism in Greece.
- ***Commitment to expand the collaboration between the University of West Attica and various areas of specializations in KU such as Tourism, Hospitality, Culture, Sports etc., USIU-A and Ministry of Tourism and Wildlife and other partners, to increase funded mobilities.***
- ***Prof Katsoni to work with the MoTW, KTB, GTRCMC-EA, KU, NMK and other partners to guide on best options in digital marketing and access to relevant technologies within her networks (eg in scanning the environment, including in parks, AI, AR etc).***

### 2. Visit to United States International University Africa (USIU-A)

Host: Dr Mary Mutisya-Mutungi – Chairperson, Department of Tourism and Hospitality

Activities:

Visit to the USIU-A library

Tour to the Tourism and Hospitality training facilities at USIU-A

Lunch

### 3. Courtesy Call to the Chief Administrative Secretary, MoTW, with KTB.

Participants:

Hon Joseph Boinnet - Chief Administrative Secretary, Ministry of Tourism and Wildlife  
Ms Fiona Ngesa – Business Development Manager, Kenya Tourism Board  
Ms Betty Ingwe and Mr Eric – Senior Officers, Business Development, Kenya Tourism Board  
Dr Esther Munyiri - Director, Global Tourism Resilience and Crisis Management Centre – Eastern Africa

#### **4. Visit to the National Museums of Kenya, Bomas of Kenya**

Participants:

Dr Fredrick Kyalo Manthi - Director, Antiquities, Sites and Monuments

Ms. Carolyn Mwenda; Marketing Manager; National Museums of Kenya

Ms. Joyce Kinyanjui; Principal Curator; Nairobi National Museum

**Prof Katsoni accepted the Honour of becoming the President of the Friends of the National Museums. Prof Katsoni will set up the structure and forward it to the NMK to run with support from all partners across the world**

- Explore self-guided gadgets in all museums as content is being digitized.
- Need to coordinate between NMK, Bomas of Kenya etc and Kenya Tourism Board to drive tourists traffic in certain directions during different occasions and functions or towards certain ideas.
- The team will explore self-guide gadgets
- Prof Katsoni is a board member to two museums and can link them up to Kenyan Museums as sister museums

#### **5. Visit to Bomas of Kenya**

The visit to Bomas of Kenya presents experience to the rich diversity of Kenyan traditional music and dance in Kenya's daily cultural performances. The Bomas of Kenya repertoire consists of over 50 dances from different ethnic communities, with live percussion, string and wind instruments and diverse, authentic and energetic dancing.

#### **6 Visit to the Maa Museum and Centre for Indigenous Culture.**

- Possibility of collaborating with the Maa Museum and Centre for Indigenous Culture
- Safeguarding indigenous knowledge and promoting it for tourism
- Expanding the indigenous cultural libraries
- Local, National and Global campaign to increase terrestrial lands for Community Conservancies. Discussions are underway with KWS and KWCA to see 3 communities set aside thousands of acres for Conservancies and three community museums.
- Promote best tourism villages (3 were submitted by KTB to UNWTO: Archers Post in Samburu, Olorgesailie in Kajiado and Lemongo in Amboseli)

