

## 7928 - Paid Digital Marketing and E-commerce Internship in Seville or Remote (Greek speaker)

<b>Location:</b>	Seville, Spain
<b>Languages:</b>	English (Intermediate) Greek
<b>Fields:</b>	Digital marketing, Marketing
<b>Extra benefits:</b>	Salary of +500 €.

### Description:

Our collaborator is a company with more than 120 years of experience in medical supplies, products, and services for Health. They work with either individual, business or organizations providing almost any kind of solutions, manufacturing, and development of the most complex healthcare projects.

They are a big size company, with around 100 full-time employees and unique career opportunities. This is a great opportunity for qualified students who would like to make an internship abroad and/or begin a career abroad. They need a person who wants to grow and develop in their International Marketing department. Studies and/or knowledge in Digital Marketing will be an advantage, but if you don't have them, don't worry, you will learn everything with us!

### Tasks:

- Management of your own country website
- SEO on page and off page
- Write and optimize SEO-friendly texts for product pages and categories in an e-commerce website.
- Conduct keyword research using tools such as Semrush, Kwfinder, or similar.
- Optimizing headers and other on-page elements for better search engine visibility
- Manage interlinking for the website

### Requirements:

- Greek Native level
- Studies related to Marketing/Business/Communication or similar
- Digital Marketing knowledge will be a huge plus

### Benefits:

- Great work environment
- Flexible time schedule with free afternoon
- Possibility to be hired after the internship
- Digital Marketing trainings
- Office in Seville or 100% remote
- €600 per month remuneration