

# STUDY TOUR

## DIGITAL SOCIETY

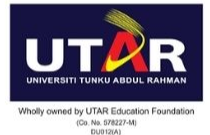


Organised by: Department of Advertising, Faculty Arts & Social Science, UTAR and Visual Communication Design Department, Faculty of Creative Industries and Digital Business, ITS Surabaya.



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### OBJECTIVE:

- To understand the impact of social media in society
- To understand role of social media in communication and marketing
- To explore the role of eWOM in communication

**THE STUDY TOUR IS FREE!**

### List of Speakers for Study tour from UTAR

- \* Cik Nur Afni Binti Halil
- \* Cik Farah Nabila Binti Hamdan
- \* Puan Anisah Zainab Binti Musa
- \* Dr Foong Soon Seng
- \* Mr Pong Kok Shiong

### List of Speakers for Study tour from ITS

- \* Nurina Orta Darmawati
- \* Rabendra Yudhistira
- \* Nugrahadi Ramadhani
- \* Andita Wibyasti Sari
- \* Putri Dwitasari

### FRIDAY / SATURDAY

	Malaysia	Indonesia
Date: 25th June 2022	▶ 9.50am - 4.00pm	▶ 8.50am - 3.00pm
Date: 2nd July 2022	▶ 9.50am - 4.00pm	▶ 8.50am - 3.00pm
Date: 8th July 2022	▶ 9.50am - 2.00pm	▶ 8.50am - 1.00pm
Date: 9th July 2022	▶ 9.50am - 4.00pm	▶ 8.50am - 3.00pm

For further inquiries please contact Cik Farah Nabila Hamdan ( [nabila@utar.edu.my](mailto:nabila@utar.edu.my) )