

ERASMUS PROGRAM PRESENTS  
A COLLABORATION BETWEEN  
SCE BE'ER SHEVA, ISRAEL  
AND UNIWA ATHENS, GREECE

# COLLECTIVE MEMORY AND THE CITY JERUSALEM - ATHENS

WORKSHOP WITH  
DR GILI MERIN  
ARCH. GEORGIA HABLÜTZEL

**MARCH 28TH - APRIL 1ST 2022**

DR. ELENI KANETAKI, ARCHITECT ENGINEER NTUA, SPEC. IN  
RESTORATION OF MONUMENTS, UNIV. DEGLI STUDI DI ROMA  
LA SAPIENZA, ASSISTANT PROFESSOR UNIWA

DR. STEFANIA CHLOUVERAKI, BSC, CONSERVATOR OF AR-  
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UNIWA: AIGALEO CAMPUS  
SCHOOL OF APPLIED ARTS AND CULTURE,  
DEPARTMENT OF CONSERVATION OF ANTIQUITIES AND  
WORKS OF ART



**THIS WORKSHOP WILL RAISE ISSUES OF COLLECTIVE MEMORY, POLITICS OF HERITAGE, AND HISTORIC URBAN LANDSCAPE AS THEY HAVE SHAPED TODAY'S CITY. IT WILL QUESTION THE WAYS IN WHICH ARCHITECTURE HAS BEEN INSTRUMENTALIZED TO SHAPE A PARTICULAR HISTORIC NARRATIVE WITHIN CONTESTED CITIES, THEREBY EXCLUDING ENTIRE POPULATIONS IN A VIOLENT PROCESS OF SELECTION AND OMISSION OF MEMORIES, POPULATIONS, AND COMMUNITIES.**

**THE WORKSHOP WILL BEGIN WITH A LECTURE THAT LOOKS AT JERUSALEM AS A CASE STUDY FOR THE HISTORIC URBAN LANDSCAPE. IT WILL EXPLORE THE CONCEPT OF VALORISATION ACCORDING TO HISTORIAN FRANCOISE CHOAY AND KARL MARX, AS WELL AS THE NOTION OF COLLECTIVE MEMORY AS THEORISED BY PHILOSOPHER MAURICE HALBWACHS IN ORDER TO OPEN THE DISCUSSION TO THE WAYS ATHENS HAS BEEN GOING THROUGH A SIMILAR PROCESS OF MEMORIALISATION. IT WILL ALSO DISCUSS THE COMMODIFICATION OF HERITAGE AND THE TRANSFORMATION OF HISTORIC SITES INTO A CONSUMABLE ATTRACTION UNDER THE REGIME OF MASS TOURISM, A PROCESS THAT RESULTED IN THE DRAINING OF CULTURAL VALUES AND THEIR REPLACEMENT BY WHAT WALTER BENJAMIN CALLS THE RELIGION OF CAPITALISM.**

**AFTER THE LECTURE, STUDENTS WOULD BE INVITED TO EXPLORE THE CITY THROUGH THIS LENS AND BRING THEIR OWN OBSERVATIONS USING VARIOUS MEDIA, WITH AN EMPHASIS ON PHOTOGRAPHY AND SHORT TEXTS. THE WORKSHOP WILL CONCLUDE WITH A REVIEW OF THEIR OBSERVATIONS AND A DISCUSSION ON THE DIFFERENCES AND SIMILARITIES BETWEEN JERUSALEM AND ATHENS.**

## **TIMETABLE**

**MONDAY, MARCH 28TH**

**11:00 AM - 3:00 PM**

**LECTURE  
AND ASSIGNMENT**

**WEDNESDAY, MARCH 30TH**

**14:00- 17:00**

**REVIEW OF WORK  
METHODOLOGY LECTURE**

**TUESDAY, MARCH 29TH**

**10:00 - 16:00**

**FIELD WORK**

**FRIDAY, APRIL 1ST**

**11:00 AM**

**FINAL REVIEW AND CONCLUSION**

**DR. GILI MERIN IS AN ARCHITECT AND PHOTOGRAPHER BASED IN TEL AVIV AND VIENNA. SHE HOLDS A PHD FROM THE ARCHITECTURAL ASSOCIATION (AA) AND IS THE HEAD OF ARCHITECTURAL HISTORY AND THEORY STUDIES IN THE ROYAL COLLEGE OF ARTS (LONDON). GILI WAS A GUEST CRITIC AND LECTURER IN UNIVERSITIES WORLDWIDE, INCLUDING SYRACUSE UNIVERSITY, TU VIENNA, AARHUS UNIVERSITY IN DENMARK, AALTO UNIVERSITY IN FINLAND, BEZALEL ACADEMY OF ARTS AND DESIGN IN JERUSALEM, AND MIT IN CAMBRIDGE. HER ESSAYS AND REPORTAGES HAVE BEEN PUBLISHED IN A NUMBER OF PRINT AND ONLINE JOURNALS, AMONGST THEM THE AA FILES, MIT'S THRESHOLDS, THE ECONOMIST, THE GUARDIAN, AND THE ARCHITECTURAL REVIEW.**

**ARCH. GEORGIA HABLUTZEL (AA DIP MARCH '20) IS A DESIGNER AND RESEARCHER BASED IN TEL AVIV AND LONDON. IN 2020 SHE CO-FOUNDED THE ARCHITECTURE AND RESEARCH PRACTICE DSGH.CO. HER WORK INVESTIGATES CONTEMPORARY SPATIAL CULTURE AND THE ROLE OF IMAGE-MAKING THROUGH THE HISTORICAL DEVELOPMENT OF POLICY, SETTLEMENT AND OWNERSHIP. HER WORK HAS BEEN ACQUIRED BY THE TATE MUSEUM SPECIAL COLLECTIONS, ARCHITECTURAL ASSOCIATION ARCHIVE, AND THE WHITECHAPEL GALLERY AS PART OF MANTHE RICHELIEU BIENNALE. GEORGIA WAS THE EDITOR OF THE TRI-ANNUAL JOURNAL AARCHITECTURE AND THE PUBLICATION DWELLING IN THE FUTURE BY PIERRE D'AVOINE (UCL PRESS, 2020).**